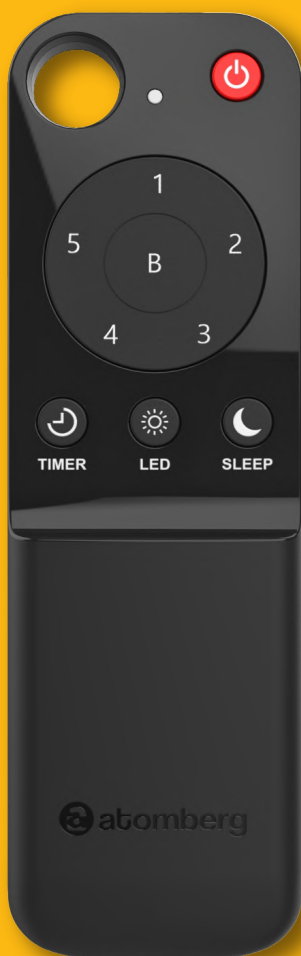


BROCHURE

2023-24





Highest ratings and
reviews on
online platforms



On-site
warranty



10 million+
users



 **atomberg**
"Why not?"



REVOLUTIONARY BLDC TECHNOLOGY

THE POWER BEHIND ATOMBERG FANS

BLDC stands for Brushless Direct Current. The motor runs because of an interaction between a single winding and strong permanent magnets. The commutation is deployed by smart electronics. Thanks to the BLDC inverter technology and our proprietary sensorless algorithm, Atomberg fans consume just 28W at speed 5.

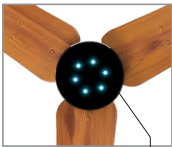
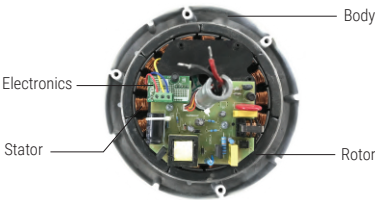
ADVANTAGES

- Elimination of friction and associated power losses
- Proprietary algorithm with smart electronics drive that runs the motor efficiently
- Less noise and no motor heating

Expanded view of BLDC motor with its various parts



Atomberg Motor

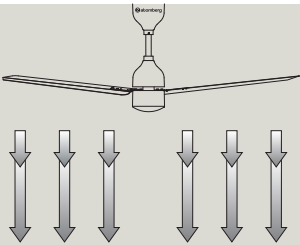


Remote Sensor and LED Indicator

Power consumption at each speed

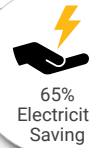
The power consumption of the Atomberg Renesa+ fan varies with the speed at which it is set. It consumes less power than an LED bulb at speed 1.

	Speed	Wattage (W)
● ● ● ● ●	1	3
● ● ● ● ●	2	6
● ● ● ● ●	3	9
● ● ● ● ●	4	18
● ● ● ● ●	5	28
>>>>>>>	Boost Speed	35

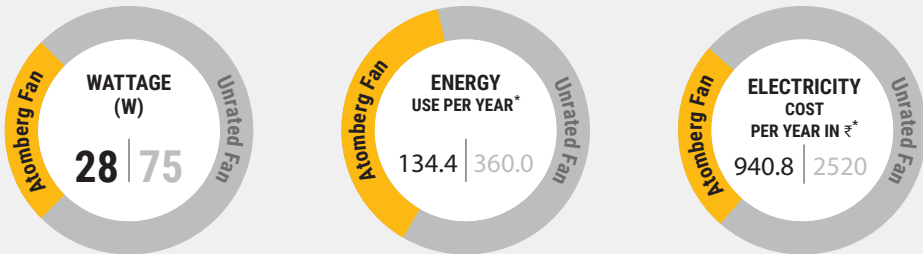


These specifications are for the Atomberg Renesa+ 1200 mm fan. The performance at each speed may vary for different models.

THE PERFECT BLEND OF STYLE & SAVINGS



A comparison: Atomberg fans vs Unrated fans



Atomberg fan

Unrated fan

***Assumptions:**

usage of 16 hours/day, for 300 days a year with electricity rate of ₹ 7/unit

UNMATCHED FEATURES & SAVINGS



ENERGY EFFICIENT
BLDC MOTOR FOR
ENERGY SAVING



SILENT OPERATION
WITH HIGH
AIR DELIVERY



PAN INDIA
SERVICE
NETWORK



65% ELECTRICITY
SAVING



RUNS UP TO 3X LONGER
ON INVERTER



POWERFUL
BOOST MODE



REMOTE WITH
BOOST, SLEEP
& TIMER MODE



100% PURE
COPPER WINDING MOTOR
FOR A LONGER LIFE



CONSISTENT SPEED
EVEN AT LOW VOLTAGE
WITH LOW
MOTOR HEATING

ARIS STARLIGHT



2+1* year
on-site
warranty



Noiseless fan



Integrated ABS
blade design



65% Electricity
saving



Easy to clean



Light intensity
control



Remote with
boost, sleep
& timer mode



Under-lights



Dark Teakwood

Marble White



Google is a trademark of Google LLC.

Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	MRP (₹)
Marble White	1200	39 [^]	165-285	280	245	0.95	11490
Dark Teakwood	1200	39 [^]	165-285	280	245	0.95	14790

* 1 year extended warranty on registration

[^] With maximum light intensity wattage increases by +6 W



2+1* year
on-site
warranty



Noiseless fan



Integrated ABS
blade design



65% Electricity
saving



Easy to clean



LED indication



Remote with
boost, sleep
& timer mode



ARIS



Dark Teakwood



Marble White



Google is a trademark of Google LLC.



Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	MRP (₹)
Marble White	1200	39	165-285	280	245	0.95	10990
Dark Teakwood	1200	39	165-285	280	245	0.95	14290

* 1 year extended warranty on registration

STUDIO SMART +



2+1^{*} year
on-site
warranty



65% Electricity
saving



Easy to clean



LED indication
for speed



Contemporary
look with
wider blades



Remote with
boost, sleep
& timer mode



Marble White



Earth Brown



Google is a trademark of Google LLC.

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
1200	28 [^]	165-285	360	224	0.95	8490

^{*} 1 year extended warranty on registration

[^] The power value is calculated at speed five, while the others have been computed at boost speed.



2+1* year
on-site
warranty



65% Electricity
saving



Easy to clean*



LED indication



Contemporary
look with
wider blades



Remote with
boost, sleep
& timer mode



ERICA SMART



Umber Brown*



Snow White



Google is a trademark of Google LLC.



Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
Snow White	1200	28 [^]	165-285	360	225	0.95	7790
Umber Brown	1200	28 [^]	165-285	360	225	0.95	8290

* Umber Brown is easy to clean

* 1 year extended warranty on registration

[^] The power value is calculated at speed five, while the others have been computed at boost speed.

RENESA SMART +



2+1*
year
on-site
warranty



65% Electricity
saving



Easy to clean



LED indication
for speed



Contemporary
design with a
sleek body



Remote with
boost, sleep
& timer mode



Golden Oakwood
Wooden Finish



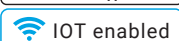
Natural Oakwood
Wooden Finish



Pearl White
Metallic Finish



Earth Brown
Metallic Finish



Google is a trademark of Google LLC.

Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	MRP (₹)
Metallic	1200	28 [^]	165-285	360	235	0.95	8860
Wooden	1200	28 [^]	165-285	360	235	0.95	9270

* 1 year extended warranty on registration

[^] The power value is calculated at speed five, while the others have been computed at boost speed.

**RENESA +****2+1* year
on-site
warranty****65% Electricity
saving****Easy to clean****LED indication
for speed****Contemporary
design with a
sleek body****Remote with
boost, sleep
& timer mode****Dark Teakwood[†]**
Wooden Finish**Golden Oakwood[†]**
Wooden Finish**Natural Oakwood[†]**
Wooden Finish**Umber Brown[†]**
Metallic Finish**Aegean Blue[†]**
Metallic Finish**Sand Grey[†]**
Metallic Finish**Pearl White**
Metallic Finish**Earth Brown**
Metallic Finish**Metallic Gold[†]**
Metallic Finish

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹) Wooden Metallic
600	28 [^]	165-285	840	110	0.95	7090 6190
900	28 [^]	165-285	530	180	0.95	7490 6490
1200	28 [^]	165-285	360	235	0.95	7490 6490
1400	28 [^]	165-285	290	270	0.95	8190 7490

[^] Natural Oakwood, Umber Brown and Aegean Blue colour available only in 1200 mm variant.

[#] Sand Grey and Metallic Gold available in 900mm and 1200mm variant.

^{*} 1 year extended warranty on registration

[^] The power value is calculated at speed five, while the others have been computed at boost speed.

RENESA



**2+1* year
on-site
warranty**



65% Electricity
saving



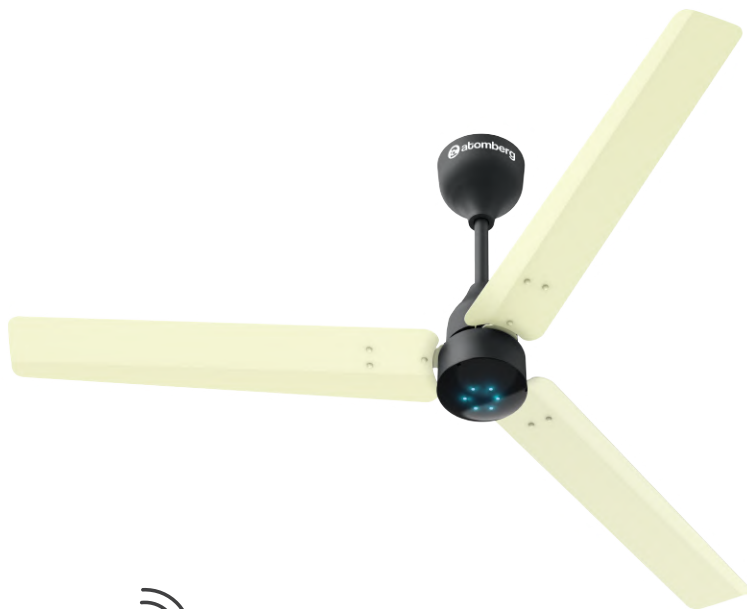
LED indication
for speed



Contemporary
design with a
sleek body



Remote with
boost, sleep
& timer mode



Brown & Black

White & Black

Ivory & Black[#]

White

Matte Brown

Ivory[#]

Midnight Black

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
600	28 [^]	165-285	840	110	0.95	5090
900	28 [^]	165-285	530	180	0.95	5390
1200	28 [^]	165-285	360	235	0.95	5390
1400	28 [^]	165-285	290	270	0.95	5890

* 1 year extended warranty on registration

[^] The power value is calculated at speed five, while the others have been computed at boost speed.

[#] 'Ivory' and 'Ivory & Black' colours available only in 1200 mm variant



2+1* year
on-site
warranty



65% Electricity
saving



Compatible
with regulators



Contemporary
design with a
sleek body



RENESA ALPHA



Gloss Black



Gloss Brown



Gloss Ivory



Gloss White

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
1200	32	220-240	325	240	0.90	5390

* 1 year extended warranty on registration

**2+1*
year
on-site
warranty**



65% Electricity
saving



LED indication
for speed



Contemporary
look with
wider blades



Easy to clean



Remote with
boost, sleep
& timer mode



Earth Brown



Marble White



Sand Grey



Aegean Blue

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
1200	28 [^]	165-285	360	224	0.95	7790

* 1 year extended warranty on registration

[^] The power value is calculated at speed five, while the others have been computed at boost speed.



2+1* year
on-site
warranty



65% Electricity
saving



Exquisite
mandala art[#]



Easy to clean*



Contemporary
look with
wider blades



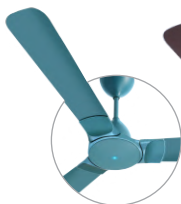
LED indication



Remote with
boost, sleep
& timer mode



ERICA



Aegean Blue*



Umber Brown*



Midnight Black[#]



Lotus Pink[#]



Snow White[#]

Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
Snow White	1200	28 [^]	165-285	360	225	0.95	7290
Lotus Pink	1200	28 [^]	165-285	360	225	0.95	7290
Umber Brown	1200	28 [^]	165-285	360	225	0.95	7790
Aegean Blue	1200	28 [^]	165-285	360	225	0.95	7790

* Umber Brown and Aegean Blue is easy to clean.

[#] Snow White, Lotus Pink and Midnight Black has mandala design.

* 1 year extended warranty on registration

[^] The power value is calculated at speed five, while the others have been computed at boost speed.



2+1* year on-site warranty



65% Electricity saving



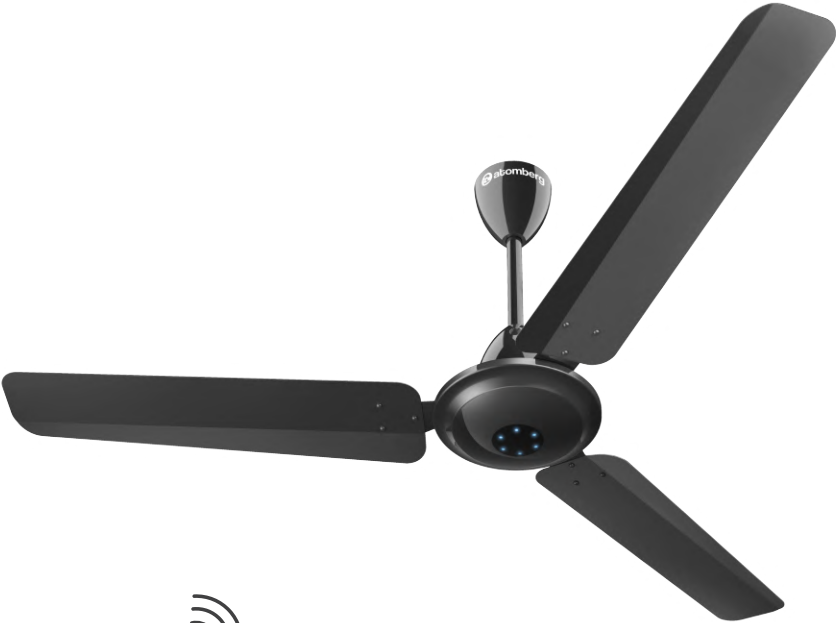
Runs 3x longer on inverter



Consistent speed even at low voltage



Remote with boost, sleep & timer mode



Gloss White



Gloss Ivory



Gloss Black



Gloss Brown

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	MRP (₹)
1200	28 [^]	165-285	365	230	0.95	4590

* 1 year extended warranty on registration
[^] The power value is calculated at speed five, while the others have been computed at boost speed.



2+1* year
on-site
warranty



65% Electricity
saving



Runs 3x longer
on inverter



Remote with
boost, sleep
& timer mode



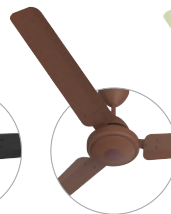
EFFICIO



White



Matte Black*



Matte Brown



Ivory

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
900	28*	165-285	500	180	0.95	5275
1200	28*	165-285	380	235	0.95	5275
1400	28*	165-285	280	272	0.95	5590

*'Matte Black' is available in 1200 mm & 900 mm variant

* 1 year extended warranty on registration

* The power value is calculated at speed five, while the others have been computed at boost speed.



1+1*
year
on-site
warranty



Silent operation
in spite of high
air delivery



Easy-to-clean,
easy to install
and uninstall



Back flaps prevent
insects from
entering the house



SS Finish



White



Brown



Black

Sweep (mm)	Power (W)	CMH	Input Voltage (V)	RPM	MRP (₹) SS Finish ABS Plastic
150	7.5	250	220-240	2250	3960 3640

* 1 year extended warranty on registration



1+1* year
on-site
warranty



Silent operation
in spite of high
air delivery



Back flaps prevent
insects from
entering the house



Easy-to-clean
front grill,
easy to install
and uninstall

EXHAUST FAN

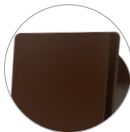
STUDIO



SS Finish



White



Brown



Black

Sweep (mm)	Power (W)	CMH	Input Voltage (V)	RPM	MRP (₹) SS Finish ABS Plastic
150	6.5	245	220-240	2000	3310 3180

* 1 year extended warranty on registration

EFFICIO +

EXHAUST FAN



1+1* year on-site warranty



Silent operation in spite of high air delivery



Flaps to prevent insects



Front motorised flaps



Easy to install and uninstall



White



Brown



Black

Sweep (mm)	Power (W)	CMH	Input Voltage (V)	RPM	MRP (₹)
150	5	245	220-240	1400	3350

* 1 year extended warranty on registration



1+1* year
on-site
warranty



Silent operation
in spite of high
air delivery



Easy-to-clean
front grill,
easy to install
and uninstall



Back flaps prevent
insects from
entering the house

EXHAUST FAN

EFFICIO



White



Brown



Black

Sweep (mm)	Power (W)	CMH	Input Voltage (V)	RPM	MRP (₹)
150	11	356	220-240	2000	3350
200	16	800	220-240	1600	3460
250	20	1150	220-240	1300	3760

* 1 year extended warranty on registration



1+1* year
on-site
warranty



Extra durable with
strong ABS plastic
construction



Double Ball
Bearings for
longer life



Easy to clean,
easy to install
and uninstall



Separate motor for
oscillation function



Remote with
boost, sleep
& timer mode



Energy Efficient
BLDC Motor

SINGLE BUTTON
INTERFACE
for fan speed
and swing



Snow White
Swing Pedestal



Midnight Black
Swing Pedestal

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	MRP (₹)
400	35	165-285	1500	76	0.95	6140

* 1 year extended warranty on registration



**1+1* year
on-site
warranty**



Extra durable
with strong
ABS plastic
construction



Double Ball
Bearings for
longer life



Separate motor for
oscillation function



Easy to clean,
easy to install and
uninstall



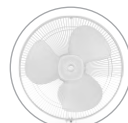
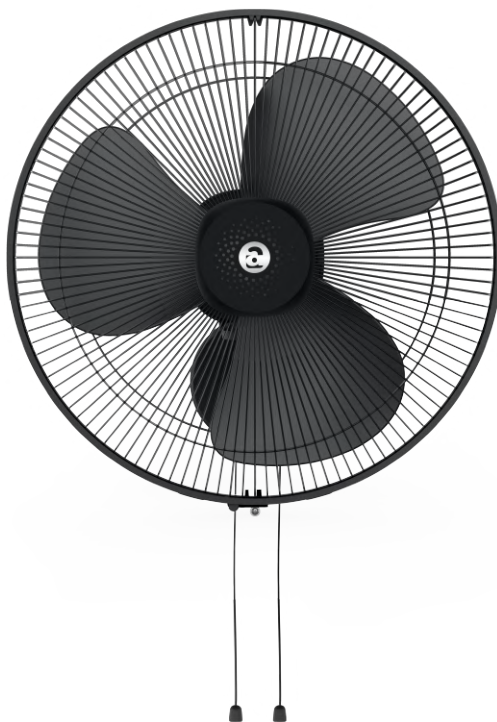
Remote with
boost, sleep
& timer mode



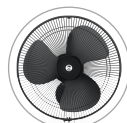
Energy Efficient
BLDC Motor

WALL FAN

RENESA



Snow White



Midnight Black

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	MRP (₹)
400	35	165-285	1500	76	0.95	5395

* 1 year extended warranty on registration

OUR MANTELPIECE



Awarded “Best Energy Conservation Appliance of the Year 2022”
by Honourable President of India, Droupadi Murmu



Part of the “Champions of Change” event along with
the Indian Prime Minister, Narendra Modi

AWARDS



National Entrepreneurship Award
from the Government of India - 2017



Climate Solver Award
from WWF - 2016



**Global CleanTech Innovation
Program Winner**
from The United Nations - 2016



**Best on
Campus Startup Award**
from The Economic Times - 2019

OUR CLIENTS



PARK HYATT®



Infosys®



Raymond

hindware

PAN INDIA SERVICE NETWORK





atomberg

“Why not?”

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Manufacturing unit: Gate No. 51-59, Industrial Area, Chakan, Vill-Bhamboli,
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